

**JOHN B. LACSON COLLEGES FOUNDATION (MOLO), INC.**  
**Research Department**  
**Iloilo City**

ATTITUDE TOWARDS CRUISE SHIP MANAGEMENT AS A COURSE  
AMONG STUDENTS OF JOHN B. LACSON COLLEGES  
FOUNDATION (MOLO), INC.

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*Abstract*

The study aimed at determining the attitude of students towards cruise ship management as a course at John B. Lacson Colleges Foundation (Molo), Inc. second semester 2004-2005. The participants were all cruise ship management students from all year levels. A checklist type instrument designed by the researchers was used to gather the data. Means and standard deviations as descriptive statistics were employed and t-test for independent samples and One-Way Analysis of Variance (ANOVA) as inferential statistics set at .05 alpha level. Results of the study showed that generally, the students were found to have "positive" attitude towards cruise ship management as a course when

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taken as an entire group and classified according to place of origin and year level. The students did not differ significantly in their attitude towards cruise management as a course when classified according to place of origin and year level.